



**Royal Air Force
Benevolent Fund**

SHAPING THE FUTURE: 2022 – 2026

Shaping the future of the RAF Family, the Fund and the wider sector

Our new strategy responds to the challenges faced by the RAF Family now and into the future, as we work in partnership with other organisations to meet this need.

Our vision



Everyone in our RAF Family – veterans, serving personnel and their families – gets support in their hour of need

Our purpose



We're here for every member of the RAF Family in need – listening, understanding and providing life-changing, practical, emotional and financial support

OUR GOALS FOR THE RAF FAMILY

1

Improved access
to personalised
support

2

Improved quality
of living

3

Increased
independence

4

Enhanced
wellbeing

OUR VALUES



Empathetic

We listen and seek to understand, standing side-by-side with the RAF Family.



People-focused

We put people at the heart of everything we do.



Responsive

We do what we say we will, and use evidence and insight to adapt to changing needs.



Inclusive

We work hard to ensure everyone feels valued and supported, and make ourselves accessible.



Innovative

We are forward leaning and encourage new ideas and approaches to remain relevant.

FIVE CHANGES FOR THE FUND OVER FIVE YEARS

1

Providing more hands-on, tailored support to beneficiaries

2

Strengthening our community engagement

3

Increasing fundraising income

4

Placing a greater focus on insight, impact and innovation

5

Developing greater collaboration and partnership working