



We are the Royal Air Force's leading welfare charity. At the heart of the RAF Family, we are here to support serving and former RAF personnel and their families across the world. We help people put their lives back on track and our assistance enables all members of the RAF Family to live safely and independently. We are also honoured to maintain and preserve both the RAF Memorial and RAF Bomber Command Memorial in London, on behalf of the nation. Find out more via our website: rafbf.org

Could you join our Fundraising, Communications & Engagement Committee as a subject matter expert?

Our FCE Committee provides advice, guidance, support and challenge to the Fund's Board and Executive Leadership Team on matters relating to our communications, digital, engagement, fundraising, marketing and sponsorship activities.

We are looking for

Credible and engaged individuals who have a background or expertise in any of the following areas:

- digital & artificial intelligence (AI)
- engagement & strategic partnerships
- e-commerce
- income diversification
- direct marketing / content marketing

The role

Chaired by a Fund trustee, this Board Committee meets a minimum of four times a year (at our offices, 67 Portland Place, London or virtually). Meetings normally last for around 3 hours.

You will have an interest in the Fund's vision, strategy and purpose and may also

have an appreciation of the RAF and / or the military charity sector. You will be an active contributor who is able to build and sustain supportive relationships whilst being comfortable sharing your views and bringing your own ideas, perspectives and experiences.

You will supplement the skills mix of our trustees by providing additional advice, assurance, encouragement, expertise, guidance and support and by challenging our Board and Executive Leadership, you can help shape and support the Fund's strategy delivery.

Apply now

Please send the following to our Head of Governance, Lisa Harmshaw, via email lisa.harmshaw@rafbf.org.uk:

- **a covering letter** which states your relevant skills / experience as well as your interest in the Fund and why you are applying; &
- **an up-to-date CV.**

We welcome applications from anyone who has the skill set we are looking for, irrespective of their background, community, industry or protected characteristics. We also welcome applications from those across the devolved nations.

Please note: the Fund operates safer selection practices. If you are successful, we will seek two written references, and you will be required to undergo a Disclosure and Barring Service check.

Informal chat? please contact Lisa Harmshaw, lisa.harmshaw@rafbf.org.uk, 020 7307 3318.